## **Sullivan Broadband Local Development Corporation**

(845) 807-0930

Michael Brooks, Chairman Richard Baum, Vice Chairman Lorne Green, Treasurer/Secretary Robert Dufour, Member Jessica Dymond, Member Jonathan Schiller, Member Steve Melendez, Member

## Sullivan Broadband Local Development Corporation Meeting April 26, 2021 4:45pm

Present:

Michael Brooks, Richard Baum, Jonathan Schiller, Jessica Dymond, Robert Dufour, Lorne Green, Steve Melendez

The meeting of the Sullivan Broadband Local Development Corporation was called to order by Director Michael Brooks as Chairman at 4:45pm.

Pledge of Allegiance

Ms. Brown stated that the EDA requires the project to be reviewed by U.S. Fish and Wildlife and that review has been completed via a web based application, with documentation submitted to the EDA. A resolution was passed by the SC Legislature to correct the total amount of grant funding being requested and now reflects the 80/20 project cost share.

Mr. Green stated that there are no technical updates at this time.

Mr. Dufour stated that both he and Mr. Schiller are members of the SC Chamber of Commerce, and one of the vendors (Bold Gold Media) that have submitted a proposal for marketing services sits on that board with one of their representatives. There is no personal financial interest. Mr. Schiller echoed Mr. Dufour's remarks. Mr. Brooks stated that in a small county these interactions are to be expected. Directors should always disclose their prior interactions with potential vendors but that will not necessarily preclude them from being able to participate in votes by the SBLDC board.

Jessica Dymond and Steve Melendez joined the meeting.

Mr. Brooks stated that a member of the Sullivan County IT department (Andrew McCabe) will be remaining in the meeting throughout the planned executive session to assist with technical issues in setting up the virtual presentations.

Mr. Brooks asked if there were any comments from the board. Hearing none, he indicated that there will be presentations from four vendors interested in providing marketing services today, each vendor being allotted 30 minutes. The vendors had different approaches to marketing. He stated that he would like to start with each vendor having an open conversation about their approach to the LDC marketing. Mr. Dufour stated that the proposals are more branding and coordinating proposals that do not get into the nitty gritty of the actual marketing activities. Whatever the board decides, these proposals will not provide the basis for an overall marketing budget and an allocation will have to be made for the carrythrough. We will have to get as much information as possible.

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Mr. Schiller had a question about the financial disclosure forms. Annmarie Martin, Clerk to the Sullivan County Legislature, provided a detailed overview on exactly what happens with the financial disclosure forms from the time they are submitted to her.

Mr. Green made a motion to enter into Executive Session at 5:03pm. Seconded by Mr. Baum and unanimously carried.

The meeting exited Executive Session at 7:23pm.

A motion to adjourn was made by Director Green, seconded by Director Dymond and unanimously carried. The meeting adjourned at 7:25pm.

## **CERTIFICATION**

STATE OF NEW YORK) ss: COUNTY OF SULLIVAN)

I, Lorne Green, the undersigned, Secretary of the Sullivan Broadband Local Development Corporation (the "Corporation"), do hereby certify that I have compared the foregoing minutes of the meeting of the Board of Directors of the Corporation, including the policies contained therein, held on March 15, 2021, with the original thereof on file in my office, and that the same is a true and correct copy of said original and of such policies set forth therein and of the whole of said original so far as the same relates to the subject matters therein referred to.

I FURTHER CERTIFY that (A) all members of the Board of Directors had due notice of said meeting; (B) said meeting was in all respects duly held; (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public, and due notice of the time and place of said meeting was duly given in accordance with such Open Meetings Law; and (D) there was a quorum of the members of the Board of Directors present throughout said meeting.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Corporation this day of North 2021.

Secretary to the Sunset Lake LDC