

Delaware Valley Arts Alliance Board Meeting & Elections

Thursday, February 13, 2025

In Attendance:

- Board Members: Dan Hust, Mary Sue Price, Wendy Prince, Heinrich Strauch, Robin Dintiman, Rachel Gordon, Alessandra Iavarone, Leif Johansen, Kim Martin, & Rennik Soholt.
- Executive Director: Ariel Shanberg

Absent:

- Board Members: Jane Roth, Ken Sable, & Lily Smith

The meeting began approximately 6:30pm and concluded approx. 8pm.

Board Chair Opening Remarks

- Potential future funding cuts at federal and state levels

Review of Consent Agenda

XXXX motions to approve the Consent Agenda (including December 12, 2024 Board Meeting Minutes; Director's Report, 2024 Volunteer Report, Committee Reports - Finance, Communications, Fundraising, Minutes from January 11, 2025 Strategic Retreat), and Capital Project Report.

Seconded by XXX. Discussion. All in favor.

Board Elections and Term Renewals

- Officers and Board members slate submitted for 2025 calendar year
- Full Board terms renewed for Rachel Gordon, Lily Smith, Kim Martin, Mary Sue Sweeney Price, and Reddick Soholt.
- Two new board members approved for 2-year terms Robin Dintiman and Alessandra Iavarone.
- Executive Board officers elected for 2025: President, Dan Hust, Vice President (Mary Sue), Heinrich as treasurer, Wendy as secretary
- All motions passed unanimously

Director's Report

- Staff
 - Continue development associate hiring process
 - Finalize film festival director appointment
 - Staff vacancies in key positions
- Membership
 - Membership revenue below target
- Extended discussion about distinguishing between members and donors
- Mary Sue Price questions why maintain a distinction between members and donors?

- Wendy Prince: Shared experience about membership obligations
- Leif: Suggested looking at WJFF's donor perks program as model
- Multiple board members expressed need for clarity on benefits
- Topic to be addressed further in committee
- Recommend we develop clear structure for member benefits
- Will review current system of classification

Treasurer's Report

- Heinrich presented year-end financial report
- Details
 - Total income: \$505,000 vs \$526,000 budgeted
 - Positive net income of ~\$62,000
 - Current assets: \$257,000 in bank accounts
 - Strong performance in government grants and art sales
 - Membership revenue ~\$11,000 below target

Committee Reports

- **Executive**
- **Facilities**
- **Fundraising Committee**
 - Lead fundraising training development for spring
- **Communications Committee**
 - Work on mailing list survey
 - Schedule next communications committee meeting
- **Development Committee**
- **Program Committee**
 - Schedule meeting (between February 26-March 1)
 - Recruit additional committee members

Old Business

Strategic Planning Retreat

New Business

Governance Committee

- Complete gap analysis of board skills
- Prepare board assessment vehicle
- Follow up on potential board member introduction

Environmental Art Project

New grant-funded initiative announced

Details

- \$10,000 project grant for environmental work
- Collaboration with Deepwater Literary Festival
- Will include oral histories and artist responses
- Two artists to receive \$2,500 stipends each

Motion to Adjourn by XXXX.

Seconded by XXX.

Respectfully submitted on XX/XX/XX by Wendy Prince, Secretary, Board of Directors